



ANNUAL GI UPDATE

Presented by



ROCKY MOUNTAIN
GASTROENTEROLOGY

**SPONSORSHIP
& EXHIBITOR
PROSPECTUS
2024**



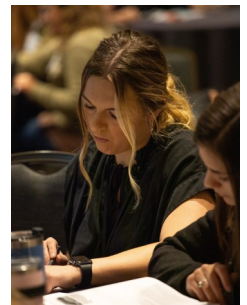
SPONSORSHIP & EXHIBITOR PROSPECTUS

The 23rd Anniversary of Rocky Mountain Gastroenterology's Annual GI Update is officially scheduled for April 20th, 2024 in Denver, Colorado

The Annual GI Update (formerly known as the GI Pow Wow) was founded by Rocky Mountain Gastroenterology's Bahri Bilir, MD to provide a Gastroenterology & Hepatology update to all members of the medical community. The conference hosts the industry's leading research & educating physicians to present research updates, treatment options & current topical information on an array of gastrointestinal and liver diseases. The Continuing Medical Education-accredited event invites members of the medical community to attend without a registration fee, as the funding is provided solely by exhibitors.

This live, one-day educational gathering has grown tremendously over the years, with almost 500 people (providers & sponsors) attending our 2022 event to become one of the largest Gastroenterology conferences in the country.

Rocky Mountain Gastroenterology, which serves as the host of the conference, was formed in 1996 with several locations throughout the Denver metro area. With 26 physicians, 15 Advanced Practice Providers and a Nutritional Counseling program, RMG has grown to become the region's digestive health leader as the largest group in Colorado.

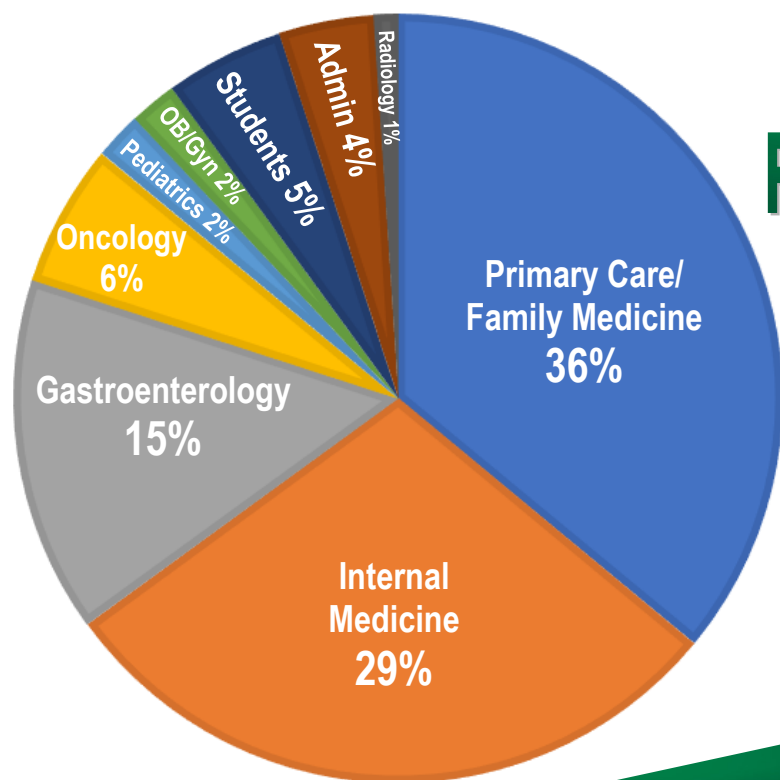


Inquiries regarding sponsorship or attendance can be directed to Conference Planner

**Angie Mudd at 720-749-1506 or
AMudd@RockyMountainGastro.com**

ATTENDEES BY THE NUMBERS

	2023	2022	2021	2019	2018
Attendees	538	496	412	532	460
MD's & DO's	194	179	134	169	142
APP's	177	168	152	191	140
Other health professionals <i>(RN, RDN, Admin., student)</i>	91	82	75	104	121
Exhibitors	76	67	51	68	57



Participation by Percentage

Breakdown of all health professional attendees over the previous five years of the conference.



SPONSORSHIP & EXHIBITOR PROSPECTUS

EXHIBITOR INFORMATION

The Annual GI Update is a CME-Accredited program, in which all members of the medical community are invited to attend the one-day live activity with **NO REGISTRATION FEE**.

ALL exhibit & sponsorship funds go directly towards the conference activity.

Rocky Mountain Gastroenterology does not financially profit from the conference funding.

- **Hotel expenses including:**
 - Facility room rental
 - Audio /visual services
 - Meals for all attendees**65%**
- **Speaker honorarium and travel costs** **25%**
- **Printing materials / presentation books** **5%**
- **CME Accrediting application & fees** **5%**





SPONSORSHIP & EXHIBITOR PROSPECTUS

EVENT-DAY RECOGNITION

Platinum / Gold / Silver Exhibitors

Breakfast Sponsor

Break Sponsor

Lunch Sponsor

Bag Sponsor

Printing Sponsor

WiFi Sponsor

Coffee Station Sponsor

Charging Station Sponsor

Parking Sponsor

HOW WE DRIVE TRAFFIC TO EXHIBITORS:

- ➔ **EXHIBIT AREA OPEN DURING REGISTRATION, PRIOR TO START OF CONFERENCE SESSIONS:**
We invite attendees to arrive at 7am for breakfast and visit exhibits prior to the conference start at 8am.
- ➔ **MEAL BUFFET SET UP THROUGH EXHIBITOR AREA:**
Exhibitors outline the buffet area to provide additional access to attendees.
- ➔ **DURING BREAK, ATTENDEES ARE ASKED TO LEAVE CONFERENCE ROOM:**
Attendees are requested to leave the conference room, provided snacks, placed throughout exhibit area.
- ➔ **ATTENDEES GIVEN PUNCH CARD FOR VISITING VENDOR BOOTHS & ENTERED INTO DRAWING:**
At registration check-in, attendees are given a punch card with all exhibitors listed. If they visit more than 10 booths, they are entered into a drawing with three winners selected. *Previous drawing prizes include iWatch, iPad, hotel gift certificates, etc.*





EVENT EXHIBITOR PROSPECTUS

We have sold out of exhibitor space for SIX straight years! So don't wait to secure your spot!

EVENT EXHIBITOR LEVELS

PLATINUM EXHIBITOR - \$10,000

Limited availability

PLATINUM EXHIBITOR / DINNER SYMPOSIUM

(Limited Availability)

- * Self-sponsored Symposium dinner event or Product Theater
(night before or morning of conference event)
- * Exhibit table guaranteed in PRIORITY-ONE VIP area
- * Event day recognition
- * Poster / floor decals with name/logo throughout area
- * Logo on marketing material/email communications

GOLD EXHIBITOR - \$7,500

Limited availability

GOLD EXHIBITOR / SYMPOSIUM EVENT

(Limited Availability)

- * Self-sponsored Symposium dinner event
(within 30 days prior or post conference)
- * Exhibit table guaranteed in PRIORITY-ONE area
- * Event day recognition
- * Poster with name/logo throughout exhibitor area
- * Logo on marketing material/email communications

SILVER EXHIBITOR - \$5,000

Limited availability

SILVER EXHIBITOR

(Limited Availability)

- * Exhibit table in PRIORITY-TWO area
- * Event day recognition
- * Logo on marketing materials/email communications

BRONZE EXHIBITOR - \$3,500

BRONZE EXHIBITOR

- * Exhibit table in PRIORITY-THREE areas
- * Logo on marketing materials/email communications

TABLE EXHIBITOR - \$1,500

TABLE EXHIBITOR

- * Exhibit table in PRIORITY FOUR area